



U.S. TRADE AND INVESTMENT MISSION TO MALAWI

SEPTEMBER 9-13, 2024

UMODZI PARK HOTEL, CHILEMBWE, LILONGWE, MALAWI



SEEDING
THE FUTURE
VAN LENSERICH FOUNDATION



CYBASTION



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Event Description

Minnesota Africans United, in partnership with The Embassy of the Republic of Malawi in the USA, and the World's Fair Fund, is excited to announce their Trade Mission to Malawi from September 9 - 13, 2024.

Why You Should Join

Africa's booming population and rapid development are creating substantial opportunities for economic investment throughout the continent.

Malawi is quickly becoming a hub of investment in a variety of sectors including agribusiness, energy, mining, technology, tourism, finance, education, and infrastructure. In-country participants will be able to discuss U.S. exports, investments, and business relations in all of the noted sectors.

- This historic trade mission will provide opportunities to find new business partners, develop markets, promote products and services, meet new lenders, customers, investors and high-level officials.
- This trade mission is designed to energize the creation of commercial relationships between US businesses and Malawi government entities and private sector organizations, in addition to B2B introductions.
- Participants will be invited to attend sector-specific business forums, exhibitions, reception gala, and networking events to build strategic relationships with potential partners for joint venture and investment opportunities. Also included will be a 2-day Malawi Trade and Investment Forum in Lilongwe, Malawi which will offer opportunities throughout the Southern Africa Community as part of the "***Promoting Sustainable Trade and Investment Under the Africa Free Continental Trade Area***" and the **African Growth and Opportunity Act (AGOA)**, programs.
- Do field visits to sector-specific businesses in agriculture, energy, mining, technology, tourism, and others.
- Meet and connect with high-level government officials, notable business leaders and decision makers in Malawi.
- Attend and pitch your business and products to private and public decision makers and investors.
- Gain market insights and opportunities
- Experience social and cultural events designed for fun and understanding of Malawi and its people and markets.
- In-country host will be the Malawi Investment and Trade Center.

REGISTER NOW!!

EVENT DETAILS

DATE: SEPTEMBER 9 – 13, 2024

VENUE: REPUBLIC OF MALAWI

REGISTRATION COST: \$1000

Expenses for the trade mission, travel, lodging, meals, and incidentals will be the responsibility of each participant.

TO REGISTER, PLEASE VISIT LINK:

www.mnafricansunited.org/malawi2024

CONTACT:

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DRAFT ITINERARY***TO BE CUSTOMIZED FOR ACTUAL PARTICIPANTS**

- 7th Sept. Depart US for Lilongwe, Malawi
- 8th Sept Arrive in Lilongwe, Malawi through VIP Evening Welcome Gathering and Evening Cocktail Event with the Malawi Minister of Trade and Malawi Investment and Trade Center.
- 9th Sept Malawi Trade and Investment Business Forum, panels, informational sessions, networking and cultural events with the Malawian government hosted by the Ministry of Tourism and Culture
- 10th Sept Malawi Trade and Investment Business Forum, panels, informational sessions, and networking
- 11th Sept Visit to the US Embassy, in addition to Business to Government and Business to Business meetings, Gala Evening event with US embassy in Malawi with Malawian government and business leaders as special guests.
- 12th Sept Morning; Malawi Business Tour of farm and mining sites. Afternoon: B2B, Exhibition, Matchmaking. Depart for Salima. Check-in at Sunbird Waterfront Hotel on Blue Zebra Island. Enjoy a cultural tour of the island.
- 13th Sept Morning: Depart for Lilongwe. Afternoon: B2B reception and dinner with government officials and B2B Pitch Forum (US businesses)
- 14th Sept Free Day for shopping and touring.
- 15th Sept Depart for the United States