

Minnesota Africans want to build a nonprofit public-private partnership around four issue areas: Education, Workforce, Economy and Healthcare for an integrated economic growth. Whether you are a large corporation, nonprofit, small business, school, college, university, students, recent graduates, or an individual looking to build your resume, there are many benefits to becoming a member of Minnesota Africans United.

Many **large businesses** are looking at ways to increase workforce growth by recruiting and retaining more diverse talents. They are looking at African immigrants, due to population shift, to be the next economic engine of the state. As a result, they want to build a diversified workforce where no one is left behind. As a member of Minnesota Africans United, below is a list of opportunities you can have access to currently and in the near future:

- Develop relationships with a qualified pool of professional African talents.
- Attract and retain African professional talents including college students and university graduates
- Build your workforce with a diverse pool of professional African immigrants
- Understand African diverse cultures and tradition
- Right to receive award for diversification of workforce
- Post job opportunities on our website
- Develop partnership with African organizations to jumpstart economic growth
- Gain access to our database
- Business name is promoted among African immigrant ethnic communities for employment
- Offer additional opportunities for your employees to learn about cultural competencies and retention initiatives
- Connect your employees with other African professionals
- Connect and link your brand to the African continent
- Help shape Minnesota Africans United Advocacy work and messaging
- Get involved by attending Minnesota Africans United events
- Receive the latest African news through our e-newsletter and members-only LinkedIn group
- Advise the organization activities and leadership